



CHD CITI CENTER
● ● VIP ROAD, ZIRAKPUR ● ●



ARE YOU A RETAILER AN INVESTOR A FRANCHISEE OR A YOUNG ENTREPRENEUR

Even before we start pitching our concept to you, we want you to introspect and search all the points that you would keep in mind while looking for a retail space either for doing business or for investing.

Tell us if they are any different from what is defined here:

- LOCATION
- VISIBILITY
- JUST THE RIGHT COST
- EASY ACCESS
- LARGE CATCHMENT
- HIGH FOOTFALL
- PARKING
- COMPETITION
- BRAND EFFECTIVENESS
- CREDIBILITY

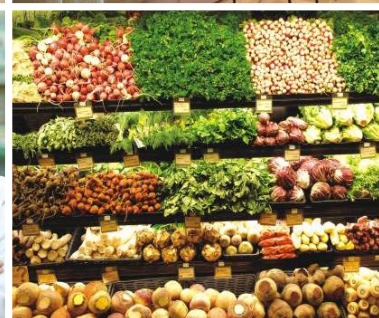
and only after you are satisfied with the answers to these, you start looking for other relevant factors.



MORE THAN
12,00,000
PEOPLE CROSS THE
AREA DAILY

HOME TO OVER
5,00,000
PEOPLE

IN THE HEART OF
ZIRAKPUR



APT FOR ANY RETAIL BUSINESS

Retailers, Chemists, Fast Food, Restaurants, Spa & Saloon, Gym & Slimming Centres, Cloth Merchants, Franchise Owners, Departmental Stores, Electrical Stores, Electronic Shops, Hardware and Sanitary, Hotels, Opticians, Watch Stores, Fashion and Garment Stores, Jewellers, Toys, Shoes, Bakeries, Grocery Shops, Cafe's, Doctors, Dentists, Lawyers, Real Estate Consultants, Banks, Financial Institutions, Insurance Companies and many more...

THE SHOPPING EXPERIENCE

CHD CITI CENTER (CCC) offers space for retail brands, franchise owners, financial institutions, etc. in the heart of VIP Road, Zirakpur. With a strategic location, area spanning approximately 10 acres, the project offers freehold independent showrooms & double storey shops with varying investment levels.

CCC is primarily designed to promote an enjoyable and hassle free shopping & retail experience for a consumer.

For an investor, CCC has appropriately utilized 100% of its space with a purpose of putting all the bottlenecks at bay; keeping all the logistics and structural features in mind. Thoughtfully, all retail solutions have been carved out to maximize your return on investment.



THE OVERALL EXPERIENCE

RETAIL | FOOD | SHOPPING | LIFESTYLE | HEALTH & FITNESS

India's retail sector has been held firm by strong demographic fundamentals including rising population, rapid urbanization & an emerging middle-class. Over the last few years, Indian retail sector has been expanding rapidly and the growth has been very impressive.

Liberalization in FDI policy for multi brand retail trade would act as a catalyst in retail growth in a way consumers would get access to a wider gamut of options to shop. Retail markets in Zirakpur area are growing really fast due to a large influx of people inhabiting the area and who consist mainly of urban middle class having large disposable incomes.



FUTURE OF RETAIL AT THE MOST PROMISING LOCATION

